

EXTENDED DEADLINE: FEBRUARY 26, 2012

 **THE BOOK CLUB OF CALIFORNIA**

312 Sutter Street Ste 500 San Francisco California 94108 (800) 869-7656 (415) 781-7532

 **CALL FOR PROPOSALS**

The Book Club of California 2012 Centennial Symposium

**WAY OUT WEST: Fine Printing &
the Cultural History of the Book in California**

October 18-20, 2012 in San Francisco

The Book Club of California is a non-profit organization founded in 1912. It supports the art of fine printing related to the history and literature of California and the Western States of America through publications, exhibitions, and public programs. The 2012 Centennial celebrations will feature an array of special programs, including a traveling exhibition that reflects the story of the Book Club; a luncheon in homage to BCC founders; and a symposium focusing on the history of fine printing in California. As the Club moves into its Centennial and beyond, it continues the strategic mission to honor and promote the aesthetic and literary values unique to fine printing as created in California and the West.

The Centennial Symposium committee, inspired by the Book Club of California's past achievements and future possibilities, invites proposals for presentations in the form of panel discussions, individual lectures, and papers. We are looking for demonstrated excellence in research as well as material for interesting, useful, thoughtful, and interactive sessions pertaining to fine printing and the cultural history of the book in California.

Proposals should address ideas about knowing and learning from the past or strengthening the future of the field of fine printing—cultures and traditions, innovations, collections, and communities.

Among the questions and themes that we expect to be considered are:

- The future of the book.
- What is the relevance of fine printing in contemporary culture?
- Fine printing, publishing, and collection experiences or trends in the American West.
- What is the market place for fine printing in California and the West?

Sample topics might include but are not limited to:

- Book Collecting in California: the great institutional and private collectors and their influences.
- History of Printing in California and the West: presses and printers; cultural history; etc.
- History of The Book Club of California.
- Education & Book Arts: printing presses in schools, colleges, universities, etc.
- Typography Way Out West: California typefaces and book design in California.
- History of Book-Making in California and the West.
- Influences of Bibliophile Organizations, such as The Zamorano Club, The Book Club of California, etc.

PANEL PROPOSALS

We welcome proposals for panels on all topics relating to cultural aspects of the fine press book in California—past, present, and future—including:

- Fine printing: history and literature
- Publishing History: fine press and private press
- Collecting fine press and fine art editions
- Book arts and book arts education

GUIDELINES: 90 minutes per panel; 15-20 minutes per panelist. A panel has a maximum of three speakers, often with contrasting perspectives, experiences, and/or from different institutions. The moderator briefly introduces the topic and the presenters formally address it in some detail. The moderator may also serve as one of the presenters. The session concludes with a general question and answer period.

INDIVIDUAL LECTURE PROPOSALS

We welcome proposals for individual lectures on all topics relating to cultural aspects of the fine press book in California—past, present, and future—including:

- Fine printing: history and literature
- Publishing History: fine press and private press
- Collecting fine press and fine art editions
- Book arts and book arts education

GUIDELINES: 15-25 minutes per lecture. Proposals should describe the content and objectives of the talk and provide applicable reference sources and citations, and types of media to be used (e.g. slides, PowerPoint, DVD). Creative approaches are encouraged.

PAPER PROPOSALS

We invite researchers to present proposals for papers on all topics relating to cultural aspects of the book in California—past, present, and future—including:

- Fine printing: history and literature
- Publishing History: fine press and private press
- Collecting fine press and fine art editions
- Book arts and book arts education

GUIDELINES: All who wish to present a paper at the conference must submit an abstract. Abstracts must include:

- Objectives of the research
- Brief description of the model used (if appropriate)
- Hypotheses and/or research questions
- Methodology
- Main or expected conclusions
- Some indication of visual requirements (color, illustrations, etc.)
- Main references and citations

DEADLINE

Submit Way Out West: Paper, Panel and Lecture proposal forms to centsymp@bccbooks.org by 5 p.m. PST, Sunday, February 26, 2012. Only email submissions will be considered. Authors will be informed of acceptance in April 2012. Centennial Symposium Proposal Forms are also available on The Book Club of California website, www.bccbooks.org.